

Southern California Chapter 2015



AFCOM Southern California Chapter Sponsorship Program		
Benefits (12 months period)	Silver \$750	Platinum \$1,500
Includes # of representative to participating at local chapter events.	1	2
Listing of company profile (mission statement / service offerings).	x	x
Posting "Request for Experience".	x	x
Company logo in all outgoing email communications.	x	x
Posting of Case Studies or contributions to Newsletter (subject to AFCOM approval).	1	2
Add banner at Southern California AFCOM website.	x	x
Including company logo and profile on printed event program.	x	x
Event presentation available for access at AFCOM web site.	x	x
Featuring event presentation for one year at AFCOM web site.		x
Placement of company contact business card and brochure at each event.		x
Company logo linked to their web site.		x
One presentation or panel participation at local chapter meeting per year (subject to educational relevance and board approval).		x
Includes featuring one "High-value product announcement".		x



Sponsorship Benefit Description Silver Package	
Benefits	Definition
Includes # of representative to participating at local chapter events.	Allows x amount of sponsor's employees to participate in the event at no additional cost.
Listing of company profile (mission statement / service offerings).	Listing of sponsor profile information, such as mission statement and/or products and service offerings. Limited to one paragraph of no more than 100 words.
Posting "Request for Experience".	Enables sponsor to initiate a "Request for Experience" which will be posted on the website and set out to all chapter members by email.
Company logo in all outgoing email communications.	Sponsor logo will be implemented in all outgoing email communication to all chapter members. This includes announcements, meeting invitations and reminders, request for experience, and other electronic mail communication.
Posting of Case Studies or contributions to Newsletter (subject to AFCOM approval).	Allows sponsor to submit Case Studies or contributions to newsletter. Case studies should not exceed two 8 1/2 x 11 format including images and other artwork. Contributions to chapter's newsletter and submitting of case studies are subject to AFCOM's local chapter approval.
Add banner at Southern California AFCOM website.	Sponsor logo will be displayed at AFCOM's chapter website home page depending on sponsor level.
Including company logo and profile on table card at each event.	Sponsor logo and profile information will be included in table cards that will be available or distributed to all participants at each event.
Event presentation available for access at AFCOM web site.	Event presentations will be located on SoCal AFCOM's Chapter website for download purpose.

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Sponsorship Benefit Description Platinum Package (in addition to Silver)	
Benefits	Definition
Featuring event presentation for one year at AFCOM web site.	Event presentation with brief synopsis and title page will be located on SoCal AFCOM's Chapter website and featured for a 12-month period. It will also be available for download.
Placement of company contact business card and brochure at each event.	Sponsor's contact information (business card) and one type brochure will be displayed during the event and made available to all participants.
Company logo linked to their web site.	Sponsor logo will be an active hyperlink to sponsor website.
Includes one presentation/panel participation at local chapter meeting/year.	Allows sponsor one presentation slot each at one of the four events. Presentation or panel participation needs to fit within the educational agenda and subject to Board approval. Presentations are typically 30-60 minutes and are subject to event sponsor presentation guidelines (non-product pitch).
Includes featuring one "High-value product announcement".	Allows sponsor to make one "High-Value" product or service announcement in the form of a 10 min. presentation during the event, posting on AFCOM's chapter web site, or newsletter email communication (any combination of max. two possibilities).